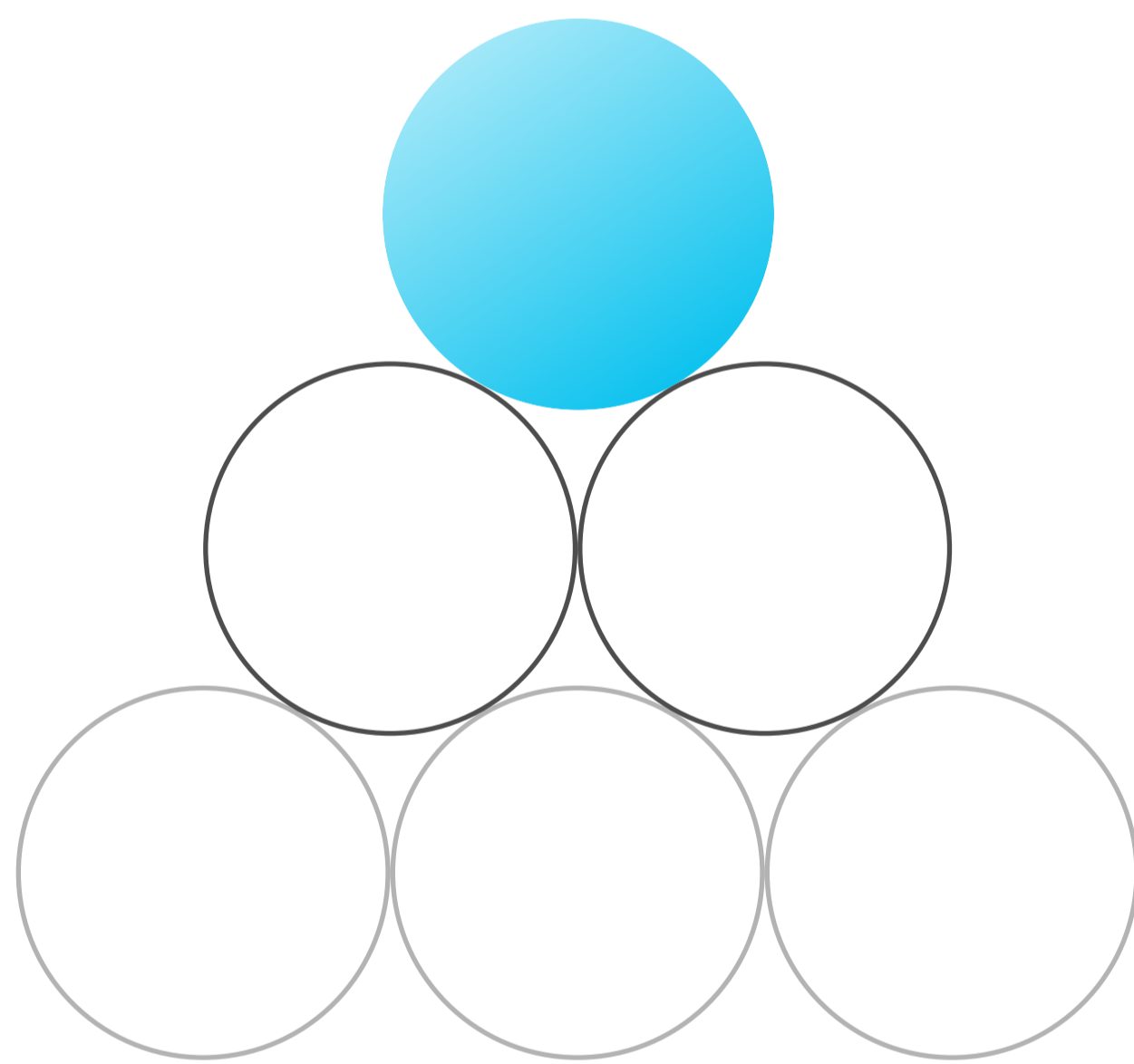
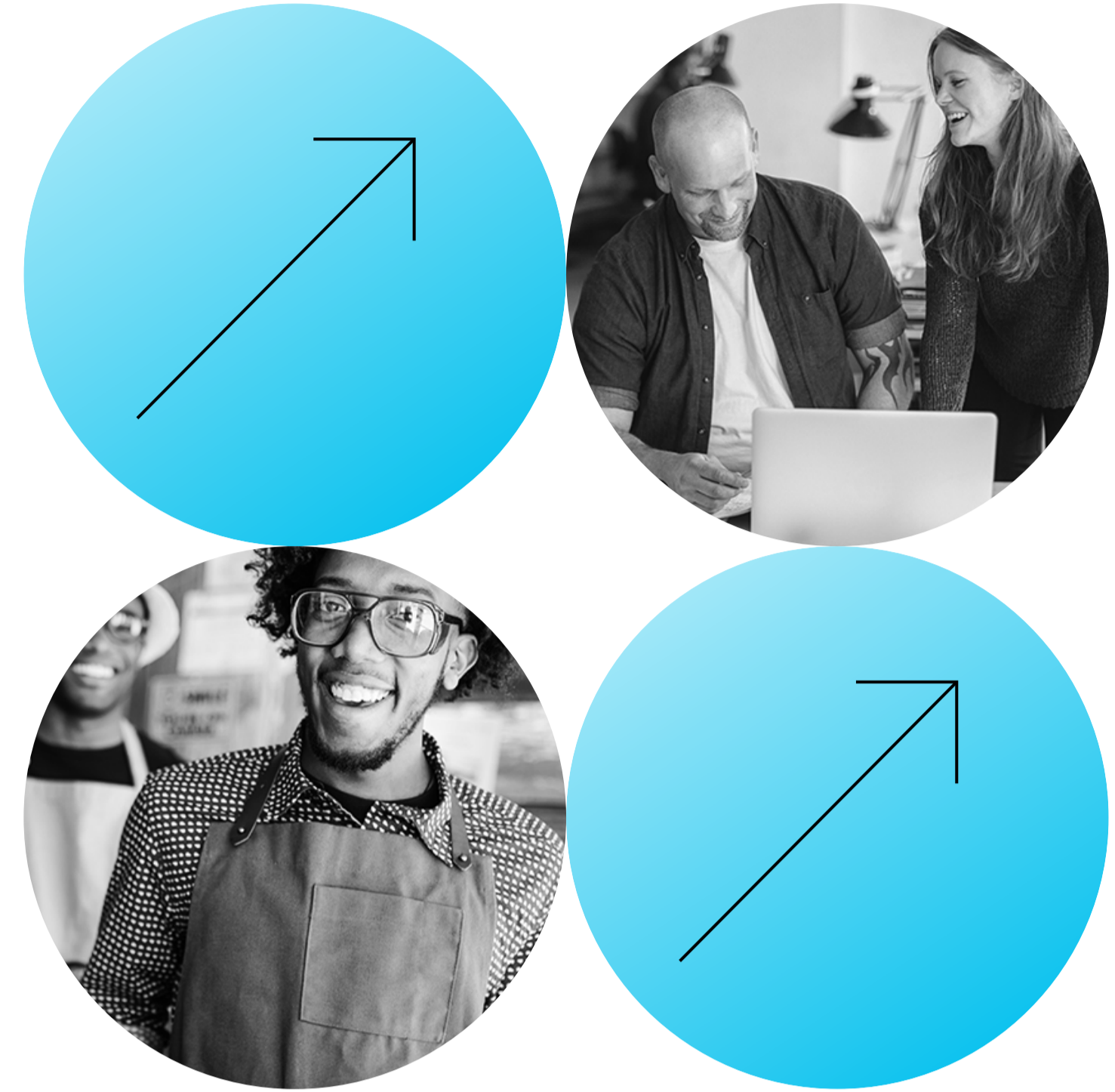


# Move faster with instant offers.

When it comes to accessing capital, small and medium businesses (SMBs) want and need the funds fast. To capture the business, lenders must deploy automation tools that enable rapid response and accelerate offer generation and presentation.


Axis effectively addresses small businesses' need for speed and accuracy by generating instant soft offers within seconds of a borrower submitting an application. This allows your institution to supercharge the borrower experience and drive higher conversion rates.



## Better leads. Less effort.


With Axis, you can **connect with better-qualified, higher-intent borrowers at the right time**. By tapping into **new partner-driven populations of data-rich borrowers**, you can expand your reach and find new clients. And with faster offers at the moment of intent, you can **increase conversion rates and close deals faster** than ever.

But that's not all. Axis offers a **streamlined review process, so you can reserve precious manual review time for accepted soft offers**. Focus your efforts on the best candidates and avoid wasting time on applications that are unlikely to be approved.




**Quality borrowers**

Access better-qualified, higher intent borrowers at the right time.



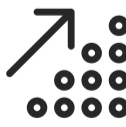
**Look/book ratios**

Only invest precious manual review time on accepted soft offers.



**Partner volume**

Tap into new partner-driven populations of data-rich borrowers.



**Conversion lift**

Faster offers at the moment of intent drive increased conversion.

Here’s what the Axis decision engine considers in the background.

**Terms and installments**

Provide specific terms, including length of loan, payment frequency, interest rates, associated fees, etc. to configure your custom policy.

Term	Installment	Min. Score	Allow High-Risk Industries	Days per Payment
180 Days	Daily Business Days	50	True	1.4
270 Days	Daily Business Days	60	False	1.4

**Settings**

Configure Axis to align with your institution’s custom risk policies to drive compliance and consistency.

Name	Value
Minimum Loan Amount	5000
Minimum Loan Position	0
Minimum Risk Score	50
Min. Required Ownership Pct (0.0–1.0)	0.5

**Industry risk**

Tailor your credit policy to evaluate and identify industries as high-risk or prohibited while qualifying borrowers for lending products.

NAICS	Name	High-Risk	Prohibited
236	Construction of Buildings	True	False
2361	Residential Building Construction	True	False
23611	Residential Building Construction	True	False

**State risks**

Based on your institution’s jurisdiction needs, Axis can prohibit lending to certain geographical footprints to avoid risk from local laws, regulations, or natural disasters.

State	Prohibited
Florida	True
Massachusetts	True

*Specific data points and requirements may vary depending on the bank’s policies and lending criteria.*

**About Lendio**

Lendio is the nation’s leading small business financial solutions provider. With its diverse network of lenders and financial SaaS products, Lendio has facilitated more than 330,000 small business loans for more than \$12 billion in total funding. Lendio is a values-driven organization striving to provide equal access to capital to underserved communities and America’s smallest businesses. For every new marketplace loan Lendio facilitates, Lendio Gives—an employee contribution and employer-matching fund—provides a microloan to low-income entrepreneurs worldwide.

